



Recent developments in cassava processing, utilization and marketing in East and Southern Africa and lessons learned.

Adebayo B. Abass FAO Expert Consultation Meeting NRI-UK, December 2008



Introduction

 second most important food crop after rice, maize or banana in most countries of ESA

Traditional Cassava Processing and Utilization

- Differ by community and by country
 Both the roots and the leaves
- Most marketed processed cassava:
 - Dried cassava (chips) & flour
 - Rale/gari (Mozambique)



Traditional Unit operations

- home-based, using kitchen tools
 - peeling,
 - cutting roots to chunk/chipping, slicing,
 - soaking in water (e.g. Zambia) or heap fermentation (e.g. Tanzania),
 - sun- or smoke-drying,
 - Milling & sieving
- sequencing vary depending on the product





Poor processing techniques

-Soaking of several batches of cassava roots in the same stagnant pool of water,

-Sun-drying on bare floors (on-farm, road side),









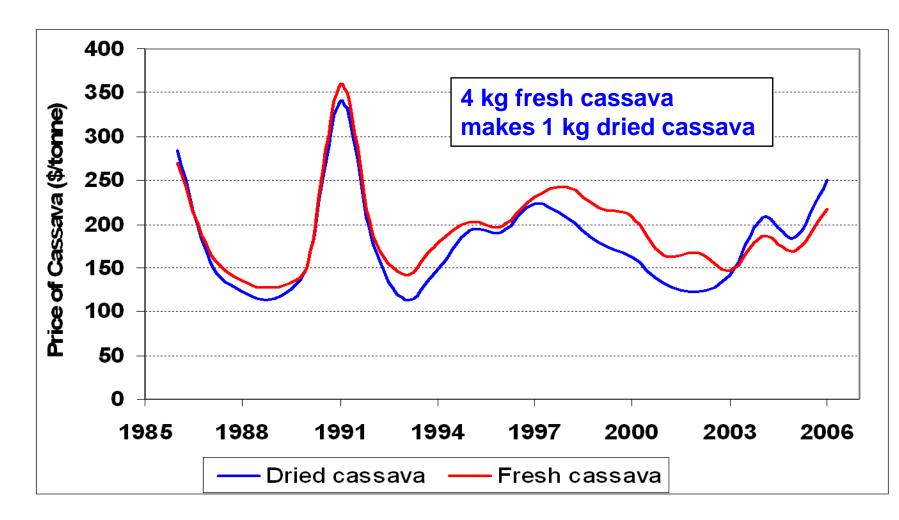
- skipping of washing after peeling,
- non-fermentation,

Are challenges to utilization and commercialization

- Lead to low quality human foods and possibly unsafe
- attract low market prices



Traditional cassava chips are priced low,

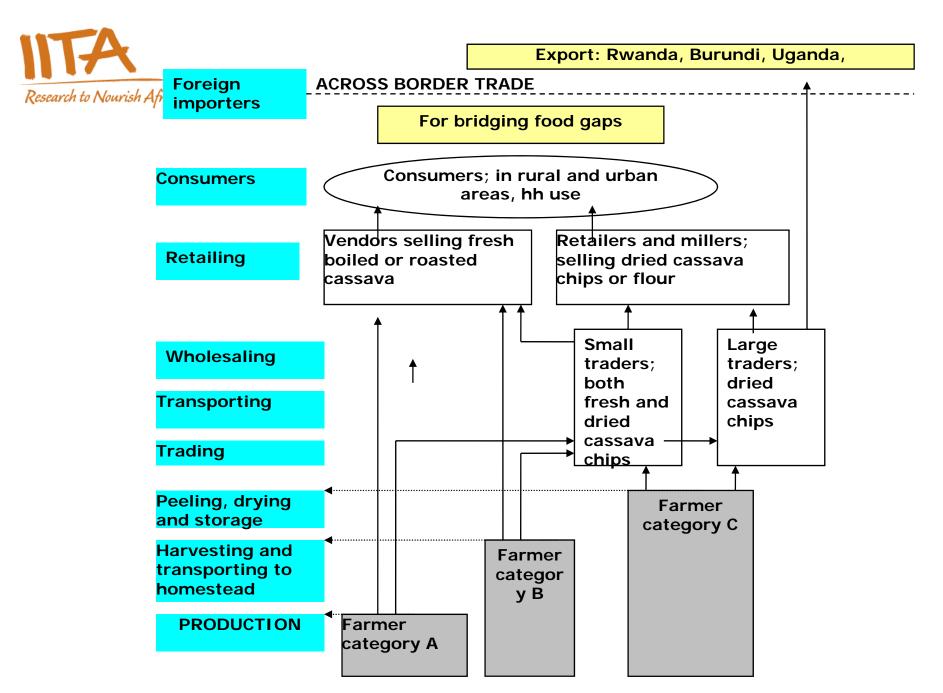






Forms of processed products most traded

Kenya, Malawi,	
Rwanda & Zambia	Dried chips & flour
Madagascar,	Chips for Feed
	pancake, baked/
	fried cassava
DRC	Chikwangue & dried chips
Burundi	Ikivunde, Ikiobeke and Inyange
Tanzania	Makopa & kivunde
Mozambique	Rale & chips







Recent Institutional and financial support

- Mostly on production issues
- Little emphasis was on processing & value addition

(1990s)

- Development of postharvest technologies (root storage, improved traditional products)

Research centers (CIAT, IITA, NRI, etc)





- Awareness creation on cassava as industrial crop
- Technology dissemination,

Root crops net works (ESARRN, EARRNET/SARRNET), FOODNET,



Late 1990s (processing demonstrations)

Research Institutions

- Delivery of machines to national root crop programs/ ministries/ Food Research institutes in Tanzania,
 Zimbabwe and Malawi
- Malawi, Zambia and Tanzania acquired machines from Zimbabwe



2000s (Processing and market linkage; industry)

- Formation of Processors into groups
- Distribution of processing machinery to famers' groups
- Introduction of novel
 processing techniques
 chips, HQCF, Starch









- Techniques for manufacture of biscuits, bread etc from composite flour
- Market outlet identification (working with industries)
- Public awareness on cassava as both food crop and commercial crop/industrial raw material
- -Stakeholders' networking







2000/2003 Training of equipment fabricators continued

- Spread of machine designs & the commercial production by private sector partners
- Equipment Fabrication
 Enterprises Developing:
 Zimbabwe, Tanzania, Uganda
 and Zambia









Market opportunities

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Tanzania- Sectors	Quantity MT/Year	Market share %
Pharmaceutical	144	1.4
Brewery	8,000	76.3
Textiles	1,100	10.5
Paper & Paperboard	720	6.9
Adhesives	220	2.1
Processed Foods	300	2.9
Total:	10,484	100

2005 survey



Market opportunities ...

Price incentive for processing cassava to new industrial products

Country	Price of wheat flour in baking industry (\$/ MT)	Price of HQCF in baking industry (\$/ MT)	Price of HQCF in paper industry (\$/MT); replaces corn starch (\$670/MT)
Tanzania	410	330	
Zambia	480		298
Madagascar	670	556	

Data from pilot tests

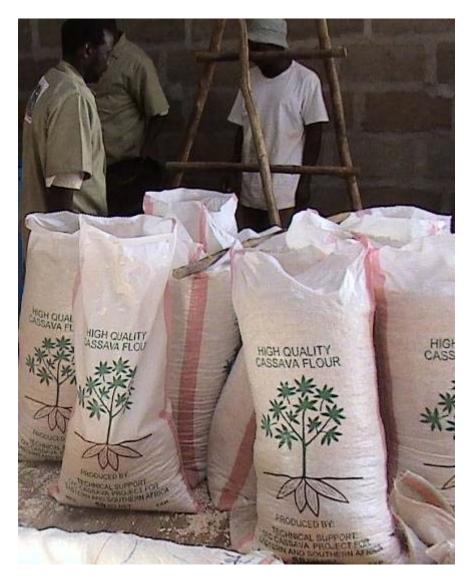


Development of standards (2003-2007)

National Bureaus of Standards, NARS, Universities, IITA

HQCF, Cassava chips, Starch, rale

Madagascar, Tanzania, Zambia (Mozambique? And Uganda?)





Business Planning: Investment indicators

Financial performance of pilot processing sites











History: Private sector investment in Medium/Large scale processing-ESA

Starch & Chips

1920s-1960s -- Many starch and chips plants - Madagascar

1990s-- Starch plants in Tanzania and Zambia Closed: lack of raw material

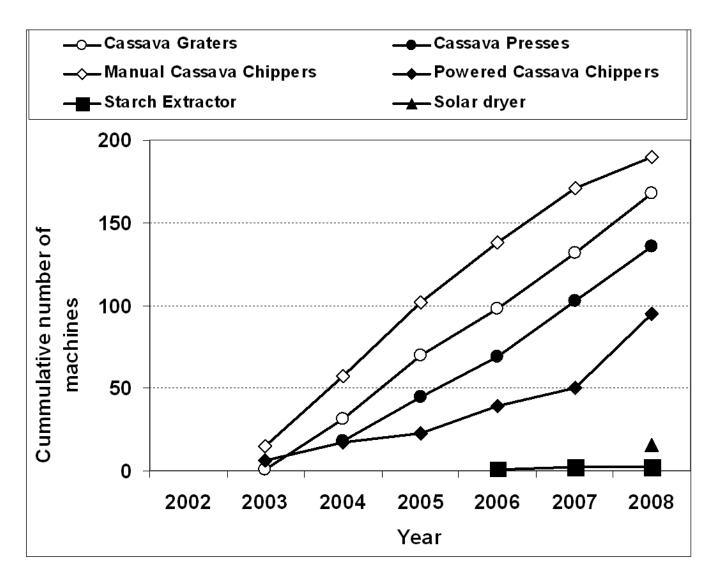
1990-2000s- 2-3 starch plants (Madagascar, SA)



Which Processing Technologies are Spreading?

Tanzania, Malawi, Zambia.

Dominant: Manual Chipper, Grater

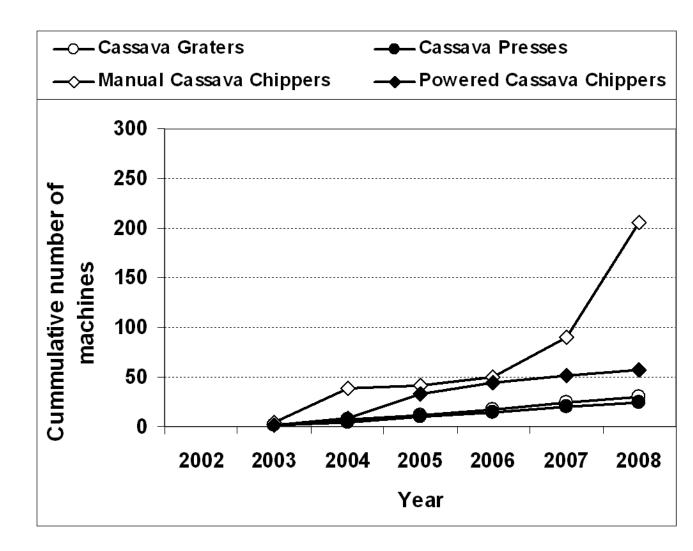




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Uganda, Rwanda, Burundi

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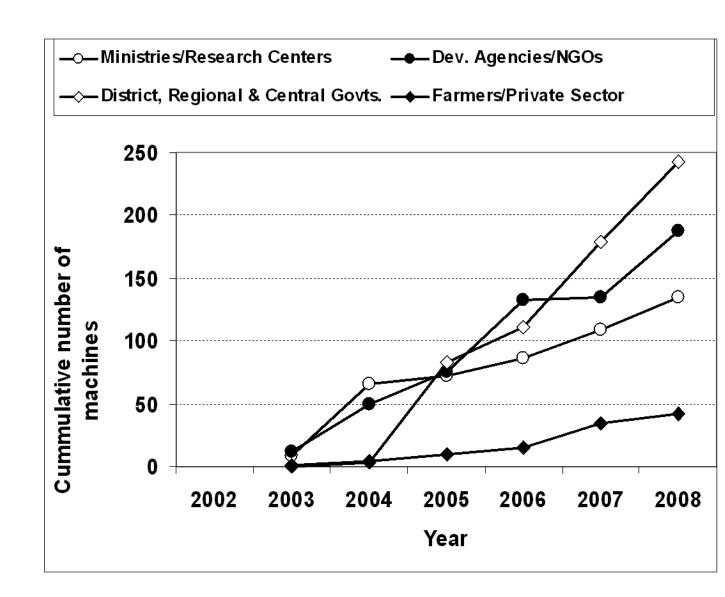




Who is investing?

Tanzania, Malawi, Zambia.

Dominant:
Governments
Dev. Agencies/
NGOs

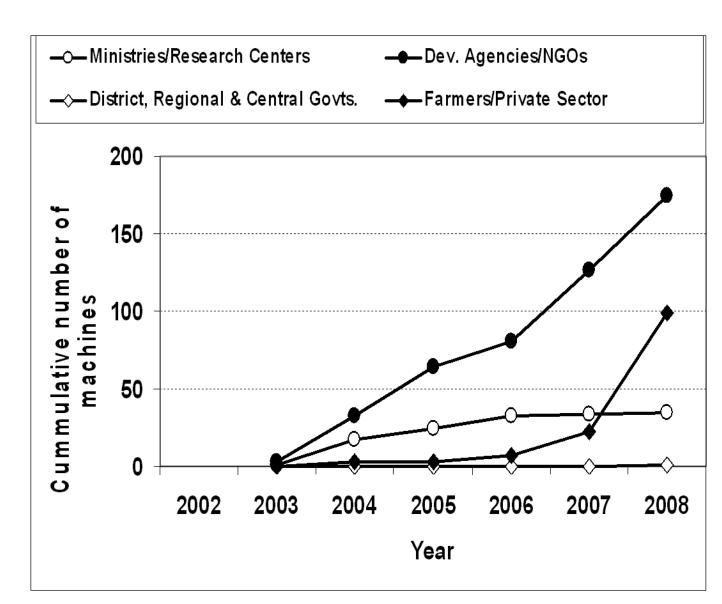




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Private sector expression of interest

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Biofuel: FAO investigating

Export trading Company Ltd. Tz.

Starch: MeTL & Rufiji Farm Estate Ltd., Tz.

Glucose syrup: Starcas Ltd. - Uganda



Major challenges of transiting cassava into an industrial commodity

•Small-scale processing technologies (sun-drying)

Difficult to meet the quantity, quality, continuity of supply and safety standards supply of roots Low for processing cassava Infrastructure: water, road, transport. Constraints in equipment manufacture: Dryers, chipping discs, engines and plates for eqmt. construction



Major challenges of transiting cassava into an industrial commodity

Lack of expertise on equipment maintenance
 Machine investment: beyond the reach of small processors
 Poor credit facilities and high interest rates
 Cassava Image (not nutritious, a poor man's food, potentially poisonous)

Farmers' Groups

Lack of transparency

Limited entrepreneurship skills



Major challenges of transiting cassava into an industrial commodity

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Institutional approaches that integrate market opportunities and processing technologies with efficient or competitive production practices need to be further developed

Many characteristics of production and supply systems affect the efficiency of processing

Responsible for the private sector phobia?



Together we can make it Happen !!!





THANK YOU